

# **THEODORE KYRIAZIS**

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## **REALTORS**

### **THEODORE KYRIAZIS' MARKETING STRATEGY**

1. Expose your home to as many qualified buyers as possible
2. Give you feedback on what potential buyers think of your property
3. Obtain the highest bid for your property
4. Assist in a prompt, trouble-free sale

### **PERSONALIZED MARKETING PLAN FOR YOUR PROPERTY**

1. Within 48 hours of the listing agreement, your property will have been directly advertised to over 14,000 real estate professionals.
2. You will get a 30x25 cm Full Page advertisement in the Tuesday Special Open House Magazine directly to the real estate agents
3. Determine the value of your property
4. Advertise your property with a multiple listing service
5. Your property will get worldwide exposure on the major internet sites.
6. Create a list of features and selling points for your property
7. Analyze possible ways of improving your property to make it more marketable
8. Increase awareness through the use of a company sign
9. Ensure pre-qualification of prospective buyers
10. Periodically update and improve your property's listing
11. Make all advertising materials available for your approval
12. Additional advertising when necessary
13. Review interest and comments expressed by potential buyers
14. Negotiate the highest possible sales price
15. Keep you fully advised on the status of significant inspections, contingencies and closing procedures
16. Expose your property nationwide and internationally through a network of over 11,000 members of international real estate federation experts
17. Your property will be exposed to many potential Greek-American buyers
18. Offering 25% referral fee

**“I’m there when you need me.”**

- The Theodore Kyriazis promise

Hours of Operation: 7am to 10pm

<http://www.tkrglobal.com>

Licensed Real Estate Broker    Licensed Mortgage Broker

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